

Institute of International Business Course Structure

Prerequisite

Economics(3)
Accounting(3)
Statistics(3)



Required

International Business Management(3) *

Required Elective1

Marketing Management(3) *
Human Resource Management(2) *
Financial Management(3) *

Required Elective2

International Marketing Management(3) *
International Financial Management(3) *
International Human Resource Management(3) *
International Business Research Methods(3) *



Elective

Methods Courses

Advanced Topics on Multivariate Analysis (0.5) *
Data Science for International Business(1) *
Research Method in Organizational Behavior and Human Resource(3) *

Organization and Management

Strategy Alliances(2) *
International Mergers and Acquisitions(2) *
International Business Strategy(3) *
International Business Theory(3)(PhD) *
Organization Theory(3)(PhD) *
Family Firm and Succession(3)
Organization Theory and Management(3)
Organizational Behavior and Leadership(3)
Strategic Human Resource Management(3)
Small and Medium-Size Enterprise Development(3)

Finance and Economic

International Investment Theory(3) *
Seminar in International Finance(3)
Empirical Finance(3) *

Marketing Management

Consumer Behavior(3) *
Services Marketing(3) *

Technology Management

High-tech Entrepreneurship and Venture Capital (3)
Biomedical-Tech Industrial Analysis(3)

Career Development

Self –Exploration and Career Development(3)

* Taught in English